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## FOR IMMEDIATE RELEASE

### **CAMBRIA INTRODUCES THREE NEW QUARTZ DESIGNS TO THE MARKETPLACE**

*Making a splash are the bold and balanced designs of Harlow™, Brittanicca Gold Cool™ and Hailey™.*

**LE SUEUR, MN** (May 3, 2023) – Cambria is excited to announce three innovative designs—Harlow™, Brittanicca Gold Cool™ and Hailey™—to the marketplace. With shipping beginning May 10, the launch further establishes Cambria as the preeminent producer of American-made quartz surfaces.

The new designs are at the leading edge of interior design trends and fulfill market needs as identified in [Cambria's 2023/24 Trend Forecast](#). They feature a mix of trendsetting cool and warm tones and striking veining movements that evoke calm and organic forms.

“With the launch of these three designs, Cambria adds to the most extensive quartz palette in the industry,” said Carol Olson, Cambria’s Chief Marketing Officer. “Cambria’s vast variety of designs offers something for every customer and surfacing project. The tonalities and veining in Harlow, Brittanicca Gold Cool and Hailey are a testament to Cambria leading the way in new aesthetics and styles in quartz. Like all of our designs, they are of the highest quality and purity and represent a dedication to innovation and excellence.”

Full slabs of each design can be viewed at Cambria’s eight gallery locations or 22 sales and distribution centers across the country. The new design launch is accompanied by events at industry showrooms and galleries around the country, including multiple locations in Minnesota, as well as Cleveland, Omaha, Los Angeles, Seattle and Dallas.



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Harlow™. Photo credit: Cambria

**Harlow™**, inspired by the warm notes of chocolate brown, maintains an overall light and bright feel. It has a fully saturated, full coverage undulating veining structure that presents bold to soft gradation. The dark, warm brown is a trend that has been tracking since 2022 and is translating all over the US in different applications.



Brittanicca Gold Cool™. Photo credit: Cambria



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**Brittanicca Gold Cool™** is flowing with multihued streams of copper gold and translucent greige that course through the grand design. Accompanied by wisps and ribbons of warm earth tones against a crisp, cool background, the design has the flexibility to go cool or warm and complements Cambria's luxurious Brittanicca™ designs. Set against a stark background, its veining is one of the biggest colors of the year.



Hailey™. Photo credit: Cambria

**Hailey™** has an aubergine colorway, a trending hue that can work with both warm and cool tones. Its sweeping movement represents digital escapism and wellness, as well as a feeling of serenity. The design allows for nontraditional pairings in a space but also can establish a neutral environment.



CAMBRIA®



HARLOW™

SLAB VIEW



DETAIL VIEW



BRITANNICA GOLD COOL™

SLAB VIEW



DETAIL VIEW



HAILEY™

SLAB VIEW



DETAIL VIEW

## DESIGNS AT-A-GLANCE

All three new designs are available in both high gloss and Cambria Matte® finishes and are available in Jumbo slab size: 132in x 65.5in (335cm x 166cm). They come in 2cm and 3cm thicknesses.

## ABOUT CAMBRIA

Cambria is the leading producer of American-made quartz surfaces and is a family-owned company. Cambria's innovative quartz designs are stain resistant, nonabsorbent, durable, safe, maintenance free, easy to care for, and backed by a transferable Full Lifetime Warranty. Cambria is sold through an exclusive network of premium, independent specialty retail and trade partners that can be identified at [CambriaUSA.com](https://CambriaUSA.com). #MyCambria



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**Press Contacts:**

Kathy Jalivay

Director, Public Relations

763-486-5179

[Kathy.Jalivay@CambriaUSA.com](mailto:Kathy.Jalivay@CambriaUSA.com)

Gregory Gestner

Media Relations Manager

651-724-5997

[Gregory.Gestner@CambriaUSA.com](mailto:Gregory.Gestner@CambriaUSA.com)