



C A M B R I A[®]

Natural Quartz Surfaces™

FOR IMMEDIATE RELEASE

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CAMBRIA IS TITLE SPONSOR OF FASHION WEEK EL PASEO 2009

Cambria's stone-clad dress will walk the ASID Project Runway Tuesday night—an event judged by Cheryl Tiegs

MINNEAPOLIS, MN. (March 16, 2009)—Cambria, the only producer of natural quartz surfaces in the U.S., is the title sponsor of Fashion Week El Paseo presented by Palm Desert, March 23-29, 2009. Cambria will host supermodel Cheryl Tiegs, enter a dress made from Cambria in a runway competition, and create a Club Cambria VIP lounge at the weeklong event.

The fourth annual Fashion Week El Paseo is presented by the City of Palm Desert and organized by *Palm Springs Life* magazine. The weeklong event will take place at the Great White Fashion Week tent in the fashionable El Paseo shopping district in Palm Desert, California.

Cambria spokesperson and supermodel, Cheryl Tiegs will judge one of Fashion Week's major events—the ASID Project Runway—on Tuesday, March 24, 2009 at 7 p.m.. The event challenges interior designers to create fashions from home-design materials. Celebrity judges will select the best designs and award prizes to the winners. Cambria's stone-clad dress will debut on the runway at this creative event. **Cheryl Tiegs is available for media interviews on the mornings of Tuesday, March 24th and Wednesday, March 25th. Media should contact Summer Kath at 952-944-1676 to set up an interview time.**

Cambria will also host an on-site VIP lounge called “Club Cambria”, the only venue during Fashion week offering hors d’oeuvres and cocktails at the Fashion Week stage. Club Cambria will feature creative design applications of Cambria natural quartz surfaces designed by Swanson Interior Designs, a local Palm Desert interior design firm. Permanent Club Cambria’s have been built in major league sporting venues in Minneapolis, Milwaukee and Orlando, however, this will be the first “portable” Club of its kind.

“Cambria is proud to be a major sponsor of Fashion Week El Paseo. We are thrilled to work with the team at *Palm Springs Life* and ASID to support the City of Palm Desert in this worthwhile endeavor,” said Candice Knox, Cambria’s Director of Sales for the Coachella Valley. “Cambria is grateful for the opportunity to support the ASID Palm Springs/Inland chapter. The local designers are huge advocates for Cambria, and Cambria is always happy to support ASID and the design community.”

Cambria recently debuted its new design and event center, located on Cook Street in Palm Desert, CA. The 4,000-square foot design and event center demonstrates innovative and cutting-edge Cambria design incorporating applications of its natural quartz surfaces. The new design and events center is geared toward both homeowners and members of the design trade community seeking fresh design ideas in kitchens, baths and more.

Cambria also supports the local community through several sponsorships and product donations. Additionally, Cambria is a major donor for the Boys & Girls Club, and Olive Crest, a child abuse prevention organization which serve abused and at-risk youth.

Strong, Safe, Certified and Environmentally Friendly

Cambria is a stain resistant, nonporous surface that is harder, stronger and easier to care for than other stone surfaces because it does not require sealing with chemical-based conditioners, polishers or wax. Cambria is also certified by NSF International as safe for use as a food preparation surface—there is no safer surface available to consumers.

Cambria recycles and recovers 100 percent of the water used in its production processes through unique settling and filtering techniques. In addition, Cambria surfaces do not off-gas and contain

zero formaldehyde or volatile organic compounds (VOCs). Cambria surfaces have been tested for radon emissions by Air Quality Sciences, Inc. (AQS), an International Organization for Standard (ISO) 9001:2000 registered and ISO 17025 accredited Indoor Air Quality Company. Testing confirms Cambria natural quartz surfaces have no harmful emissions of any type.

Cambria surfaces are GREENGUARD for Children and Schools® certified and GREENGUARD Indoor Air Quality Certified®. Cambria natural quartz surfaces may help projects achieve LEED points towards certification under various LEED Green Building Rating Systems.

Primarily made from North American quartz, and as the only producer of natural quartz surfaces in the United States, Cambria has a lower carbon footprint when compared to other quartz products that are largely produced in the Middle East, Asia and Europe and require greater transportation and carbon resources en route to market.

About Cambria

Cambria is a privately held, family-owned company with more than 600 employees. Headquartered in Le Sueur, MN, Cambria is one of the few quartz surface plants in the world and the only producer of natural quartz surfaces in the United States. Cambria has a North American network of stone fabricator and installation partners that share Cambria's commitment to quality and craftsmanship. Cambria focuses on quality, innovation and growth in their respective markets. Cambria is available to consumers via retail partners throughout North America. Cambria also exports its products throughout the world.

For additional information about Cambria, or to locate the closest Cambria dealer, call 866-CAMBRIA or visit Cambria on the web at www.CambriaUSA.com.

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