



C A M B R I A[®]

Natural Quartz Surfaces[™]

FOR IMMEDIATE RELEASE

Contact: Jayme Brandanger
952-944-1676
Jayme.Brandanger@CambriaUSA.com

CAMBRIA EXPANDS ITS COLOR PALETTE WITH WHITEHALL[™] – A PEARL WHITE COLOR

Company Christens Second Production Line, Doubling its Quartz Surfacing Capacity

MINNEAPOLIS, MINN. (November 10, 2008) – Cambria, the only producer of natural quartz surfaces in the U.S., has added Whitehall[™], a pearl white color to its dynamic palette. Additionally, Cambria recently christened its slab manufacturing plant with a second production line in its expanded 350,000 square foot plant.

The introduction of Whitehall[™] into Cambria's Desert Collection[™] color palette gives the residential and commercial sectors the opportunity to create a modern environment with a clean, understated look. Whitehall[™] is available immediately through all Cambria fabricators, installers and retail partners.

As a leader in design innovation, Cambria offers more colors with unique design capabilities than any other surfacing material. Complementary colors from the Desert Collection[™] and Quarry Collection[™] offer unique opportunities to incorporate multiple colors on a variety of surfaces, creating more depth and character in a home. Cambria is available through builders, designers, architects and kitchen/bath retailers throughout all of North America.

The plant expansion combined with installation of the latest Bretonstone quartz surfacing technology will more than double Cambria's processing capacity, accelerate its industry-leading color innovation and provide for advancements in quartz slabs and quality processes.

"While many sectors of the market are decreasing production, we continue to see the demand for our natural quartz surfaces increase," said Peter Martin, Vice President of Sales and Marketing. "This second production line will increase Cambria's production efficiency and ensure that Cambria will continue to produce high-quality innovative quartz surfaces now and into the future. The new line also guarantees a domestic supply of high-quality quartz surfaces that will always be available with shorter lead times than other suppliers."

Since 2001, demand for natural quartz surfacing has rapidly increased. According to the Residential Kitchen & Bathroom Countertop Study published by the Freedonia Group, Inc., Cambria was the second largest supplier of engineered stone to the U.S. countertop market in 2006, accounting for 20 percent of sales. Cambria had the largest market share increase of all quartz countertops from 2004 to 2006. The study also concludes that quartz continues to grow at a rate twice that of all other stone surfaces.

Cambria is a Minnesota-based company with multiple operations in the United States and Canada, including its fabrication facilities in Minnesota, Indiana, Ohio, North Carolina and Ontario.

Strong, Safe, Certified and Environmentally Friendly

Cambria is a stain resistant, nonporous surface that is harder, stronger and easier to care for than other stone surfaces because it does not require sealing with chemicals. Cambria is also certified by NSF International as safe for use as a food preparation surface – there is no safer surface available to consumers.

Cambria recycles and recovers 100 percent of the water used in its production processes through unique settling and filtering techniques. In addition, Cambria surfaces do not off-gas and contain zero formaldehyde or volatile organic compounds (VOCs). Cambria surfaces have been tested for radon by Air Quality Sciences, Inc. (AQS), an International Organization for Standard (ISO)

9001:2000 registered and ISO 17025 accredited Indoor Air Quality Company. The test confirms that Cambria Natural Quartz Surfaces™ have no emissions.

Cambria surfaces are GREENGUARD for Children and Schools® certified and GREENGUARD Indoor Air Quality Certified®. Cambria Natural Quartz Surfaces™ may help projects achieve LEED points towards certification. To learn more about Cambria's eligibility under the LEED Rating Systems, visit www.CambriaUSA.com/LEED.

Primarily made from North American quartz, and as the only producer of natural quartz surfaces in the United States, Cambria has a lower carbon footprint when compared to other quartz products that are largely produced in the Middle East, Asia and Europe and require greater transportation and carbon resources in route to market.

About Cambria

Cambria is a privately held, family-owned company with more than 600 employees. Headquartered in Le Sueur, Minn., Cambria is one of the few quartz surface plants in the world and the only producer of natural quartz surfaces in the United States. Cambria has a North American network of independent stone fabricator and installation partners that share Cambria's commitment to quality and craftsmanship. Cambria focuses on quality, innovation and growth in their respective markets. Cambria is available to consumers via retail partners throughout North America. Cambria also exports its products throughout the world. For additional information about Cambria, or to locate the closest Cambria dealer, call 1-866-CAMBRIA or visit Cambria on the web at www.CambriaUSA.com.

###

Media Note: Photography of Cambria's Whitehall™ is available upon request.