



C A M B R I A<sup>®</sup>

Natural Quartz Surfaces<sup>™</sup>

**FOR IMMEDIATE RELEASE**

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## **CAMBRIA AND STONETRENDS, LLC FORM NEW EXCLUSIVE PARTNERSHIP**

***Local Company is Selected as the First Preferred Cambria Lexus Partner in Missouri***

**MINNEAPOLIS, MINN.** (February 3, 2009) – Cambria, the only producer of natural quartz surfaces in the U.S., announced today that Chesterfield-based StoneTrends, LLC is the latest Cambria fabricator business partner to be inducted into their *Lexus Partner Program*.

The *Lexus Partner Program* was designed by Cambria to further strengthen the relationships between Cambria and its fabricator partners as well as provide the highest possible service to the consumer. StoneTrends, LLC is the fourth fabricator partner in North America to be inducted into the program. Smokey Mountain Tops (Knoxville, Tenn.), Fine Line Pacific (Seattle, Wash.) and Floform Countertops (Winnipeg, Manitoba; Edmonton and Calgary, Alberta; and Regina and Saskatoon, Saskatchewan) were inducted in 2008.

“Cambria is committed to furthering relationships with high-quality fabricators throughout the United States and abroad,” said Martin Davis, Cambria President and CEO. “The strong relationship between Cambria and StoneTrends has resulted in the delivery of first-class products to the marketplace and unparalleled customer service. The *Lexus Partner* designation solidifies our respect for, and partnership with StoneTrends.”

Cambria *Lexus Partners* must meet specific criteria set by Cambria that includes sales success, exceptional quality and customer service, and a commitment to marketing. In return, *Lexus Partners* enjoy unique benefits from Cambria, including a guaranteed market position through exclusive fabrication and distribution in their marketplace; and dedicated Cambria sales, marketing and training support.

“We have built our long-standing partnership with Cambria on common strategies such as aggressive marketing, technological innovation, and ongoing capital commitment,” said Ted Liebig, Sr., Owner of StoneTrends, LLC. “Being recognized as a Cambria *Lexus Partner* is an honor we are very proud of, and further energizes us to vigorously support the Cambria brand.”

Cambria is sold to select fabricators across North America through a partnership model that celebrates a common vision and culture. The pinnacle of that model is the *Lexus Partner Program*, which formalizes Cambria’s commitment to highly evolved fabricator business partnerships that deliver mutual success. Cambria’s *Lexus Partner* fabricators are committed to innovation, hard work, are entrepreneurial-minded, and want to grow their businesses in partnership with Cambria.

As a leader in design innovation, Cambria offers more colors with unique design capabilities than any other surfacing material. Complementary colors from the Desert and Quarry collections offer unique opportunities to incorporate multiple colors on a variety of surfaces, creating more depth and character in a home. Cambria is available through builders, designers, architects and kitchen/bath retailers throughout all of North America.

### **Strong, Safe, Certified and Environmentally Friendly**

Cambria is a stain resistant, nonporous surface that is harder, stronger and easier to care for than other stone surfaces because it does not require sealing with chemicals. Cambria is also certified by NSF International as safe for use as a food preparation surface – there is no safer surface available to consumers.

Cambria recycles and recovers 100 percent of the water used in its production processes through unique settling and filtering techniques. In addition, Cambria surfaces do not off-gas and contain zero formaldehyde or volatile organic compounds (VOCs). Cambria surfaces have been tested for

radon emissions by Air Quality Sciences, Inc. (AQS), an International Organization for Standard (ISO) 9001:2000 registered and ISO 17025 accredited Indoor Air Quality Company. The test confirms that Cambria Natural Quartz Surfaces™ have no harmful radon emissions.

Cambria surfaces are GREENGUARD for Children and Schools® certified and GREENGUARD Indoor Air Quality Certified®. Cambria Natural Quartz Surfaces™ may help projects achieve LEED points towards certification under various LEED Green Building Rating Systems.

Primarily made from North American quartz, and as the only producer of natural quartz surfaces in the United States, Cambria has a lower carbon footprint when compared to other quartz products that are largely produced in the Middle East, Asia and Europe and require greater transportation and carbon resources in route to market.

#### **About Cambria**

Cambria is a privately held, family-owned company with more than 600 employees. Headquartered in Le Sueur, Minn., Cambria is one of the few quartz surface plants in the world and the only producer of natural quartz surfaces in the United States. Cambria has a North American network of stone fabricator and installation partners that share Cambria's commitment to quality and craftsmanship. Cambria focuses on quality, innovation and growth in their respective markets. Cambria is available to consumers via retail partners throughout North America. Cambria also exports its products throughout the world. For additional information about Cambria, or to locate the closest Cambria dealer, call 1-866-CAMBRIA or visit Cambria on the web at [www.CambriaUSA.com](http://www.CambriaUSA.com).

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