



C A M B R I A[®]

Natural Quartz Surfaces[™]

FOR IMMEDIATE RELEASE

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CAMBRIA NATURAL QUARTZ SURFACES AND FLOFORM COUNTERTOPS FORM NEW EXCLUSIVE PARTNERSHIP

***Local Company is First to Become a Preferred Cambria Lexus Partner
in Canada***

MINNEAPOLIS, MINN. (October 20, 2008) – Cambria, the only producer of natural quartz surfaces in the U.S., is proud to announce that Floform Countertops located in Winnipeg, Manitoba, Edmonton and Calgary, Alberta and Regina and Saskatoon, Saskatchewan is the first Cambria fabricator business partner to be inducted into their *Lexus Partner Program*.

Cambria is sold to select fabricators across North America through a partnership model that celebrates a common vision and culture. The pinnacle of that model is the *Lexus Partner Program*, which formalizes Cambria's commitment to highly evolved fabricator business partnerships that deliver mutual success. Cambria's *Lexus Partner* fabricators are committed to innovation, hard work, are entrepreneurial-minded, and want to grow their businesses in partnership with Cambria.

Cambria *Lexus Partners* must meet specific criteria set by Cambria that includes sales success, exceptional quality and customer service, and a commitment to marketing. In return, *Lexus Partners* enjoy unique benefits from Cambria, including a guaranteed market position through exclusive fabrication and distribution in their marketplace; and dedicated Cambria sales, marketing and training support.

“Cambria is committed to furthering already strong relationships with key, high-quality fabricators throughout the United States and abroad. Fabricator relationships with highly capable business operators that work, provide mutual benefit, and result in exceptional first quality product delivery to the marketplace.” said Martin Davis, Cambria President and CEO. “Together, Cambria and Floform Countertops have built a deep relationship based on integrity and sound business principles. The *Lexus Partner* designation further elevates and solidifies our respect for, and partnership with Floform Countertops.

“We are honored to be among the first Cambria business partners to be inducted into the Lexus Partner Program,” said Ted Sherritt, owner of Floform Countertops. “We value our relationship with Cambria; they have provided us with a brand and quality product we feel good about and treat us as a true partner in building our businesses together. We’re excited about our collective futures.”

As a leader in design innovation, Cambria offers more colors with unique design capabilities than any other surfacing material. Complementary colors from the Desert and Quarry collections offer unique opportunities to incorporate multiple colors on a variety of surfaces, creating more depth and character in a home. Cambria is available through builders, designers, architects and kitchen/bath retailers throughout all of North America.

Strong, Safe, Certified and Environmentally Friendly

Cambria is a stain resistant, nonporous surface that is harder, stronger and easier to care for than other stone surfaces because it does not require sealing with chemicals. Cambria is also certified by NSF International as safe for use as a food preparation surface – there is no safer surface available to consumers.

Cambria recycles and recovers 100 percent of the water used in its production processes through unique settling and filtering techniques. In addition, Cambria surfaces do not off-gas and contain zero formaldehyde or volatile organic compounds (VOCs). Cambria surfaces have been tested for radon emissions by Air Quality Sciences, Inc. (AQS), an International Organization for Standard (ISO) 9001:2000 registered and ISO 17025 accredited Indoor Air Quality Company. The test confirms that Cambria Natural Quartz Surfaces™ have zero emissions.

Cambria surfaces are GREENGUARD for Children and Schools® certified and GREENGUARD Indoor Air Quality Certified®. Cambria Natural Quartz Surfaces™ may help projects achieve LEED points towards certification in the Indoor Environmental Quality category and/or the Materials and Resources category of various LEED Green Building Rating Systems.

Primarily made from North American quartz, and as the only producer of natural quartz surfaces in the United States, Cambria has a lower carbon footprint when compared to other quartz products that are largely produced in the Middle East, Asia and Europe and require greater transportation and carbon resources in route to market.

About Cambria

Cambria is a privately held, family-owned company with more than 600 employees. Headquartered in Le Sueur, Minn., Cambria is one of the few quartz surface plants in the world and the only producer of natural quartz surfaces in the United States. Cambria has a North American network of stone fabricator and installation partners that share Cambria's commitment to quality and craftsmanship. Cambria focuses on quality, innovation and growth in their respective markets. Cambria is available to consumers via retail partners throughout North America. Cambria also exports its products throughout the world. For additional information about Cambria, or to locate the closest Cambria dealer, call 1-866-CAMBRIA or visit Cambria on the web at www.CambriaUSA.com.