



C A M B R I A®

Natural Quartz Surfaces™

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## **CAMBRIA INTRODUCES NEW COLORS AT THE 2007 KITCHEN/BATH INDUSTRY SHOW**

### ***Natural Quartz Surfacing Manufacturer Unveils 12 New Colors Offering Unique Design Capabilities***

**MINNEAPOLIS/ST. PAUL** (March 21, 2007) – Cambria, the only producer of natural quartz surfaces in the United States, will unveil 12 new colors of Cambria during the 2007 Kitchen/Bath Industry Show (K/BIS), which will be held May 8-10 in Las Vegas. Beyond adding to Cambria’s popular color palette, these new colors complement one another, making for unique opportunities to incorporate multiple colors on a variety of surfaces creating more depth and character in a home.

“With twelve new colors, Cambria will continue to offer consumers the best color options in the marketplace,” said Nancy Dahl, Cambria’s Executive Vice President of Sales and Marketing. “In addition to expanding our palette, we’re also promoting complementary color designs that reflect the growing consumer trend of using a variety of colors on different surfaces, such as one color on the countertop and a coordinating color on the island or backsplash. These new colors also work well together on shower and fireplace surrounds, sinks, desks and more.”

A new Desert Collection™ will include six of the new colors along with two existing colors, all contemporary in look with concrete and sand characteristics expanding Cambria’s offering in this area. The colors are Cambrian Black™ (dark black), Cherrybrook™ (earthy brown), Fieldstone™ (dark grey), Hazelford™ (dark

brown), Oakhampton™ (deep brown) and Whitehall™ (bright white). Two existing colors, Sussex™ and Yorkshire™ are now part of the new Desert Collection™.

The additional six new colors will be added to Cambria's popular Quarry Collection™. The colors are Brownhill™, Bradford Blue™, Reading™, Cranbrook™, Preston™ and Sheffield™. These colors complement the current array of Quarry Collection™ colors that include Ashford™, Chatham™, Kensington™, Lancaster™, Nottingham™, Oxford™, Park Gate™, Southampton™, Sutton™, Victoria™ and Windsor™. All Quarry Collection colors capture the beauty and random variation found in natural quartz stone and are a favorite among consumers.

Cambria is a stain-resistant, non-absorbent stone that is harder, stronger and easier to care for than other stone surface materials including granite. Cambria is food safety certified by the National Sanitation Foundation (NSF) International – there is no safer surface for food preparation available to consumers – and by GREENGUARD Indoor Air Quality as a low-emitting type of building material. Cambria's GREENGUARD certification assists projects in qualifying for points under the United States Green Building Council's (USGBC) LEED® program.

Earlier this year, Cambria announced a new partnership with Breton, S.p.A. The agreement secured Cambria's exclusive right to use Breton technology to process quartz stone in the United States through 2012 and more than doubles Cambria's U.S. quartz surfacing supply.

### **About Cambria**

Cambria is a privately held, family-owned company with more than 500 employees. Headquartered in Le Sueur, Minn., Cambria is one of the few quartz surface plants in the world and the only producer of natural quartz surfaces in the United States. Cambria has a network of stone fabricator and installation partners that share Cambria's commitment to quality and craftsmanship. Cambria is available to consumers throughout the United States and Canada. Cambria also exports its products throughout the world. For additional information about Cambria, or to locate the closest Cambria dealer, call 1-866-CAMBRIA or visit Cambria on the web at [www.CambriaUSA.com](http://www.CambriaUSA.com).

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