



C A M B R I A[®]

Natural Quartz Surfaces™

FOR IMMEDIATE RELEASE

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CAMBRIA IS “PREFERRED COUNTERTOP OF GINN COMMUNITIES”

Natural Quartz Surfacing Manufacturer Strengthens Partnership with Ginn Resorts, the Premier Brand for Leisure Lifestyle and Vacation Destination Communities in the Southeast

MINNEAPOLIS/ST. PAUL (September 11, 2007) – Cambria, the exclusive producer of natural quartz surfaces in the United States has been named by Ginn Resorts as the “Preferred Countertop of Ginn Communities.”

Cambria first partnered with Ginn Resorts, in the spring of 2007. Ginn Resorts projects an estimated 2,000 new units to be built by May, 2008. Cambria will provide countertops for each condo and approximately 80-90% of the single family homes built within the Ginn communities. Cambria has also been specified as the exclusive countertop promoted within six of the company’s design centers to be built within the next 12 months.

Furthering Cambria’s relationship with Ginn Resorts is a recent partnership with Ginn Lifestyles, a division of Ginn Resorts. Ginn Lifestyles oversees the group of preferred builders in each community developed by Ginn Resorts. Cambria has been specified for 5,000 condo units by Ginn Lifestyles for resorts being built on Grand Bahama Island and in Boone N.C.

Cambria also sponsored the inaugural GINN TRIBUTE™ held May 31 to June 3, 2007 in Charleston, SC. Hosted by Annika Sorenstam, one the LPGA's top golfers, the 72-hole LPGA event featured a \$2.6 million purse. The sponsorship gave Cambria a platform to promote its product through broadcast advertising on network and cable television, event signage, category exclusivity, and hospitality.

"Cambria is proud to be the preferred countertop of Ginn communities," said Tom Annexstad, Cambria's Senior Vice President of Sales. "This partnership demonstrates Cambria's commitment to producing a quality product that is able to meet the needs of this growing market with premier partners."

With nearly 40,000 acres of land currently under development in Florida, South Carolina, North Carolina, Vermont, Colorado, the Bahamas and St. Thomas (U.S. Virgin Islands), Ginn Resorts is the premier brand for leisure lifestyle and the development of vacation destination communities in the southeast.

Cambria is a stain-resistant, non-porous surface that is harder, stronger and easier to care for than granite, limestone and marble because it does not require sealing. Cambria is also certified by NSF International as a safe surface for food preparation. In addition, Cambria is GREENGUARD Indoor Air Quality® and GREENGUARD For Children & SchoolsSM certified as the lowest-emitting type of building material – there is no safer surface available to builders and consumers.

Cambria is available to consumers, builders, contractors, architects and designers throughout North America and the world. Cambria has operations and fabrication facilities in Minnesota, Illinois, Indiana, North Carolina and Toronto.

About Cambria

Cambria is a privately held, family-owned company with more than 500 employees. Headquartered in Le Sueur, Minn., Cambria is one of the few quartz surface plants in the world and the only producer of natural quartz surfaces in the United States. Cambria has a North American network of stone fabricator and installation partners that share Cambria's commitment to quality and craftsmanship. Cambria focuses on quality, innovation and growth in their respective markets. Cambria is available to consumers via retail partners throughout North America. Cambria also exports its products

throughout the world. For additional information about Cambria, or to locate the closest Cambria dealer, call 1-866-CAMBRIA or visit Cambria on the web at www.CambriaUSA.com.

About Ginn Resorts

Ginn Resorts is a privately-held resort development and management firm specializing in exclusive leisure lifestyle and vacation destination communities. The firm owns and operates communities across the United States and the Caribbean. Headquartered in Celebration, Fla., the firm's principles have more than three decades of experience in creating large scale, master-planned resorts and recreation-oriented communities. For more information, visit www.ginnresort.com.

About Ginn Lifestyle Group

Ginn Lifestyles, LLC, is responsible for managing community property owners' associations, security and other homeowner service programs at each Ginn community.

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