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## **MINNESOTA WILD UNVEILS CLUB CAMBRIA EXECUTIVE SUITE LEVEL AT XCEL ENERGY CENTER**

*Suite-Level Upgrade Part of Team's Commitment to Offer "The Best of the Best" To Fans*

**ST. PAUL** (January 19, 2007) – The Minnesota Wild and Xcel Energy Center officially unveiled the Club Cambria Executive Suite Level today at Xcel Energy Center in Saint Paul. The suite-level upgrade to the six-year-old facility, developed in partnership with Minnesota-based Cambria, is part of the team's commitment to continue its tradition of offering a first-rate experience to fans.

"Our partnership with Cambria demonstrates our commitment to ensuring Xcel Energy Center remains one of the best arenas in the country," said Xcel Energy Center Vice President and General Manager Jack Larson. "The addition of Cambria quartz surfaces adds a new level of sophistication to our suites while showcasing the products of a successful, locally-owned international company."

The Club Cambria Executive Suite Level at Xcel Energy Center will receive new Cambria natural quartz countertops. Cambria will be featured in all 74 suites within Xcel Energy Center. It also will be on the concierge desk at the entrance of the suite level, in the hospitality room and several restrooms on the suite level.

"We are thrilled to partner with the Wild and have our product featured in an award-winning facility like the Xcel Energy Center," said Peter Martin, Cambria's Director of Marketing Operations. "Our partnership with the Wild give fans the opportunity to experience Cambria in person in a first class atmosphere."

The Xcel Energy Center was recently named "Best NHL Arena" by *SportsBusiness Journal/SportsBusiness Daily* and "Best Fan Experience" by *Forbes* magazine in its annual "Business of Hockey" report. Earlier this year *Sports Illustrated* magazine named Xcel Energy Center its top choice among NHL arenas in its NHL Preview issue.

Cambria is the only producer of natural quartz surfaces in the United States. It is non-absorbent and certified by both NSF International as the safest type of surface for commercial food

preparation and by GREENGUARD Indoor Air Quality as the lowest-emitting type of building material.

Cambria launched the Club Cambria concept in 2004 and adapts the model based on the unique needs of the arena. Cambria recently opened two additional Club Cambrias – one at the Bradley Center in Milwaukee and another at Orlando’s TD Waterhouse Centre for the Orlando Magic.

### **About Cambria**

Founded in 2001, Cambria is the only producer of natural quartz surfaces in the United States. Cambria is a privately held, family-owned company with more than 500 employees. Headquartered in Le Sueur, Minn., the 317,000 square foot production plant is one of only a few quartz surfacing plants in the world. Cambria-owned fabrication facilities are located in Minneapolis, Chicago, and Indianapolis. In addition, Cambria has a nationwide network of fabricator partners that share Cambria's commitment to quality and craftsmanship. For additional information visit [www.CambriaUSA.com](http://www.CambriaUSA.com).

### **About Minnesota Wild**

The NHL’s Minnesota Wild is in the midst of its sixth NHL season after bringing hockey at its highest level back to Minnesota for the 2000-01 campaign. Since then, the team has sold out every home game in franchise history (247 in all), set an NHL record for attendance by an expansion team and created a buzz across The State of Hockey with its run to the 2003 Western Conference Finals.

Attending a Minnesota Wild game has been called the “Best Fan Experience” in the NHL by *Forbes* magazine, while *Sports Illustrated* and the *SportsBusiness Journal* have each named the Xcel Energy Center the top home arena in the NHL.

### **About Xcel Energy Center**

Regarded as "America's most intimate arena," Xcel Energy Center is a one-of-a-kind multi-purpose sports and entertainment facility located in the heart of downtown Saint Paul. Opened in September 2000, Xcel Energy Center has been widely recognized by industry leaders as one of the best arenas for acoustics, sightlines and the overall entertainment experience. Owned by the City of Saint Paul and managed by the Saint Paul Arena Company, an affiliate of Minnesota Sports & Entertainment, Xcel Energy Center is home to the NHL's Minnesota Wild, the NLL's Minnesota Swarm and a multitude of spectacular entertainment events annually. For more information on Xcel Energy Center, visit [www.xcelenergycenter.com](http://www.xcelenergycenter.com).

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