



C A M B R I A[®]
Natural Quartz Surfaces[™]

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CAMBRIA PARTNERS WITH FASHION ICON CHERYL TIEGS

***American Supermodel to Promote Style and Design Capabilities of Cambria
Natural Quartz Surfaces***

MINNEAPOLIS (September 19, 2007) Cambria, the exclusive producer of natural quartz surfaces in the United States, today announced a partnership with American fashion and style icon Cheryl Tiegs, who is a well-known advocate of green living. Tiegs will serve as the national spokesperson for the company.

“Cheryl Tiegs is an all-American woman. She is a working mother and supermodel. She has class, embodies elegance and has tremendous character,” said Cambria President and CEO Martin Davis. “I know Ms. Tiegs quite well and she’s a smart woman who believes strongly in Cambria and our quartz surfacing products. I couldn’t be happier to have her as our spokesperson.”

Cambria’s promotional relationship with Cheryl Tiegs includes a multi-media marketing campaign utilizing popular home decorating magazines; HGTV’s “Pro Best in Kitchens & Baths,” which will air October 14 and 21; trade and consumer home shows, direct mail and various promotions.

“I am thrilled to partner with Cambria to support their elegant and environmentally friendly product,” Tiegs said. “I love the natural beauty of Cambria and I am especially pleased to promote an American-made product. It’s also important to me that Cambria is GREENGUARD certified and the company practices sustainability including recycling, energy conservation and environmental conservation.”

Cambria is a stain-resistant, non-porous surface that is harder, stronger and easier to care for than other stone surfaces including granite and marble because it does not require sealing with harsh chemicals. In addition, Cambria is GREENGUARD Indoor Air Quality® and GREENGUARD For Children & SchoolsSM certified, which means it does not off-gas or emit harmful chemicals into the air. Cambria is also certified by NSF International as a safe surface for food preparation – there is no safer surface available to consumers.

Cambria recycles and recovers 100 percent of the water used in its processes through unique settling and filtering techniques. In addition, the product’s GREENGUARD certifications make projects eligible for one (1) LEED point in any LEED-certified building project in the Indoor Environmental Quality category. LEED (Leadership in Energy and Environmental Design) is an accreditation program conducted by the U.S. Green Building Council that certifies building projects based on performance under the LEED rating system.

As a leader in design innovation, Cambria offers more colors with unique design capabilities than any other surfacing material. Cambria’s 12 new colors from the Desert Collection™ and Quarry Collection™ complement one another and offer unique opportunities to incorporate multiple colors on a variety of surfaces creating more depth and character in a home. Cambria Natural Quartz Surfaces are used for residential and commercial applications including countertops, shower and tub surrounds, vanities, flooring and more.

Cambria is available to consumers, builders, contractors, architects and designers throughout North America and the world. Cambria has operations and fabrication facilities in Minnesota, Illinois, Indiana, North Carolina and Toronto.

Ms. Tieg is considered to be the first American supermodel. *TIME* magazine's cover story deemed her "The All-American Model" in 1978. Tieg graced covers of the most prestigious magazines in the country including *Vogue*, *Harper's Bazaar*, *ELLE*, *Glamour*, and her legendary photo spreads for *Sports Illustrated*, which resulted in a record setting three covers.

About Cambria

Cambria is a privately held, family-owned company with more than 500 employees. Headquartered in Le Sueur, Minn., Cambria is one of the few quartz surface plants in the world and the only producer of natural quartz surfaces in the United States. Cambria has a North American network of stone fabricator and installation partners that share Cambria's commitment to quality and craftsmanship. Cambria focuses on quality, innovation and growth in their respective markets. Cambria is available to consumers via retail partners throughout North America. Cambria also exports its products throughout the world. For additional information about Cambria, or to locate the closest Cambria dealer, call 1-866-CAMBRIA or visit Cambria on the web at www.CambriaUSA.com.

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