



C A M B R I A<sup>®</sup>

Natural Quartz Surfaces<sup>™</sup>

FOR IMMEDIATE RELEASE

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**CAMBRIA INTRODUCES *CAMBRIA STYLE*—A NEW MAGAZINE  
FOR ENTHUSIASTS OF NATURAL QUARTZ SURFACES**

***Cambria Style Features Unique and Relevant Design and Lifestyle  
Ideas, Feature Articles, News and Information***

MINNEAPOLIS, MN (March 16, 2009) – Cambria, the only producer of natural quartz surfaces in the United States, today announced the creation and distribution of *Cambria Style*, a lifestyle publication for consumers and trade partners.

*Cambria Style* will be published three times per year and features unique and relevant design and lifestyle articles and information. The inaugural issue features Cheryl Tiegs on the cover in her southern California home which was recently renovated with Cambria Natural Quartz Surfaces. Tiegs is America's first supermodel, a star of ABC's *True Beauty*, and celebrity spokesperson for Cambria. The issue also includes features on interior design, renovation of a colonial-style home in North Carolina, design of a new restaurant in Toronto, and unique home products among other spotlights.

"We are pleased to introduce this inaugural issue of *Cambria Style*," said Martin Davis, President and CEO of Cambria. "*Cambria Style* is the first custom publication of its kind in this category. This is our unique and innovative way to provide the best source of countertop and design news and

information. Cambria Style will inspire our industry, our partners throughout the channel, and most importantly, our consumers with beautiful Cambria products.”

*Cambria Style* will be distributed to all Cambria consumers and trade partners. A complimentary subscription to *Cambria Style* is available to anyone at [www.CambriaUSA.com](http://www.CambriaUSA.com).

“While many organizations are pulling back on their advertising and marketing investments, Cambria continues to explore, develop and invest in unique opportunities that differentiate our product and company in the marketplace,” said Summer Kath, Director of Marketing for Cambria. “We are confident that the content included in *Cambria Style* is not only practical and relevant, but will serve as another way for Cambria to strengthen relationships with consumers and our trade partners.”

The cover photo of the inaugural issue of *Cambria Style* is included. Media may also receive a complimentary issue of the magazine by contacting Ms. Kath as indicated above.

As a leader in design innovation, Cambria offers more colors with unique design capabilities than any other surfacing material. Complementary colors from the Desert and Quarry collections offer unique opportunities to incorporate multiple colors on a variety of surfaces, creating more depth and character in a home or commercial setting. Cambria is available through builders, designers, architects and kitchen/bath retailers throughout all of North America.

### **Strong, Safe, Certified and Environmentally Friendly**

Cambria is a stain resistant, nonporous surface that is harder, stronger and easier to care for than other stone surfaces because it does not require sealing with chemical-based conditioners, polishers or wax. Cambria is also certified by NSF International as safe for use as a food preparation surface—there is no safer surface available to consumers.

Cambria recycles and recovers 100 percent of the water used in its production processes through unique settling and filtering techniques. In addition, Cambria surfaces do not off-gas and contain zero formaldehyde or volatile organic compounds (VOCs). Cambria surfaces have been tested for radon emissions by Air Quality Sciences, Inc. (AQS), an International Organization for Standard

(ISO) 9001:2000 registered and ISO 17025 accredited Indoor Air Quality Company. Testing confirms Cambria natural quartz surfaces have no harmful emissions of any type.

Cambria surfaces are GREENGUARD for Children and Schools® certified and GREENGUARD Indoor Air Quality Certified®. Cambria natural quartz surfaces may help projects achieve LEED points towards certification under various LEED Green Building Rating Systems.

Primarily made from North American quartz, and as the only producer of natural quartz surfaces in the United States, Cambria has a lower carbon footprint when compared to other quartz products that are largely produced in the Middle East, Asia and Europe and require greater transportation and carbon resources en route to market.

### **About Cambria**

Cambria is a privately held, family-owned company with more than 500 employees. Headquartered in Le Sueur, MN, Cambria is one of the few quartz surface plants in the world and the only producer of natural quartz surfaces in the United States. Cambria has a North American network of stone fabricator and installation partners that share Cambria's commitment to quality and craftsmanship. Cambria focuses on quality, innovation and growth in their respective markets. Cambria is available to consumers via retail partners throughout North America. Cambria also exports its products throughout the world.

For additional information about Cambria, or to locate the closest Cambria dealer, call 866-CAMBRIA or visit Cambria on the web at [www.CambriaUSA.com](http://www.CambriaUSA.com).

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