



C A M B R I A[®]
Natural Quartz Surfaces[™]

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CAMBRIA ANNOUNCES CHERYL TIEGS' "BEAUTIFUL DESIGN GIVEAWAY"

Winner to Receive Free Cambria Countertops and Interior Design Consultation from Cambria Spokesperson Cheryl Tiegs and a Certified NKBA Designer

MINNEAPOLIS/ST. PAUL (October 3, 2007) - Cambria, the exclusive producer of natural quartz surfaces in the United States, today launched the Cheryl Tiegs "Beautiful Design Giveaway," a national contest that offers one lucky winner a \$20,000 kitchen makeover.

"We are excited to launch Cambria's Beautiful Design Giveaway in partnership with our new spokesperson Cheryl Tiegs," said Cambria's Senior Vice President of Sales Tom Annexstad. "Cheryl is a well-known advocate for green living and this contest will highlight the fact that Cambria is an environmentally sustainable product because it does not require sealing with harsh chemicals like other natural stones – a hot-button issue for today's consumers."

The winner of the "Beautiful Design Giveaway" will receive an interior design consultation from Cambria spokesperson Cheryl Tiegs and a certified National Kitchen and Bath Association (NKBA) designer, as well as Cambria countertops for their kitchen, a total value of up to \$20,000.

Consumers may enter the contest online or by mail. Official rules are available on Cambria's web site at www.CambriaUSA.com and at participating Cambria retail locations nationwide.

As a leader in design innovation, Cambria offers more colors with unique design capabilities than any other surfacing material. Cambria's 12 new colors complement one another offering unique opportunities to incorporate multiple colors on a variety of surfaces, creating more depth and character in a home. Cambria Natural Quartz Surfaces are used for residential and commercial applications including countertops, shower and tub surrounds, vanities, flooring and more.

"I have always loved fashion and style, and am thrilled to have the opportunity to put my name on this contest and share my passion for Cambria with the 'Beautiful Design Giveaway' winner," Tieg said. "I am currently remodeling my own kitchen with Cambria and I'm excited to help bring the natural beauty and practicality of Cambria into someone else's home."

Cambria's partnership with Tieg began in September 2007 and includes a multi-media marketing campaign utilizing popular home decorating magazines; HGTV's "Pro Best in Kitchens & Baths," which will air October 14 and 21; trade and consumer home shows, direct mail and other promotions.

Cambria is a stain-resistant, non-porous surface that is harder, stronger and easier to care for than other stone surfaces including granite and marble because it does not require sealing with harsh chemicals. In addition, Cambria is GREENGUARD Indoor Air Quality® and GREENGUARD For Children & SchoolsSM certified, which means it does not off gas or emit harmful chemicals into the air. Cambria is also certified by NSF International as a safe surface for food preparation – there is no safer surface available to consumers.

Cambria recycles and recovers 100 percent of the water used in its processes through unique settling and filtering techniques. In addition, the product's GREENGUARD certifications make projects eligible for one (1) LEED point in any LEED-certified building project in the Indoor Environmental Quality category. LEED (Leadership in Energy and Environmental Design) is an

accreditation program conducted by the U.S. Green Building Council that certifies building projects based on performance under the LEED rating system.

Cambria is available to consumers, builders, contractors, architects and designers throughout North America and the world. Cambria has operations and fabrication facilities in Minnesota, Illinois, Indiana, North Carolina and Toronto.

About Cheryl Tiegs

Cheryl Tiegs is considered to be the first American supermodel. *TIME* magazine's cover story deemed her "The All-American Model" in 1978. Tiegs graced covers of the most prestigious magazines in the country including *Vogue*, *Harper's Bazaar*, *ELLE*, *Glamour*, and her legendary photo spreads for *Sports Illustrated*, which resulted in a record setting three covers.

About Cambria

Cambria is a privately held, family-owned company with more than 500 employees. Headquartered in Le Sueur, Minn., Cambria is one of the few quartz surface plants in the world and the only producer of natural quartz surfaces in the United States. Cambria has a North American network of stone fabricator and installation partners that share Cambria's commitment to quality and craftsmanship. Cambria focuses on quality, innovation and growth in their respective markets. Cambria is available to consumers via retail partners throughout North America. Cambria also exports its products throughout the world. For additional information about Cambria, or to locate the closest Cambria dealer, call 1-866-CAMBRIA or visit Cambria on the web at www.CambriaUSA.com.

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