



C A M B R I A<sup>®</sup>

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**CAMBRIA, THE WORLD LEADER IN STONE SURFACING COLOR  
INNOVATION, INTRODUCES 16 NEW COLORS AND ESTABLISHES  
THE NEXT GENERATION OF SUPERIOR QUARTZ STONE**

***Unprecedented New Colors Will Revolutionize Quartz in the  
Stone Surfacing Industry***

MINNEAPOLIS, MINN. (August 20, 2009) – Cambria, the only American made quartz stone producer, today announced an unprecedented 16 new colors for launch. This expands Cambria's total palette to 64 exquisite colors.

Cambria's new colors possess unrivaled movement, depth and veining that no other stone countertop has been able to capture. These new colors possess all the performance benefits of Cambria quartz. Cambria is the most durable stone product on the market and it is nonporous so it won't stain and requires no maintenance, polishing or regular sealing unlike granite. Cambria is also certified by the NSF International as safe for use as a food preparation surface, and GREENGUARD certified as a low-emitting product for indoor air quality. Test results confirmed that Cambria emits no harmful emissions of any kind. Granite may off-gas harmful chemicals.

In 2005, Cambria established the world's most popular line of quartz stone colors with the introduction of its *Quarry Collection*. This collection established Cambria as the leader in color innovation with designers, homeowners and the entire countertop industry. Cambria has once again raised the bar with today's introduction of 16 new colors representing "The Next Generation of Superior Stone."

"Today's homeowners rightfully demand the beauty of natural stone surfaces coupled with exceptional performance and functionality," said Martin Davis, Cambria's President and Chief

Executive Officer. "Cambria has it all. The quarried stone coupled with the performance found only in Cambria Quartz. Maintenance free, clean, green and extreme beauty."

Ten of the new colors will be included in Cambria's *Quarry Collection* including Aragon, with warm creams and caramels, a hint of red berries, and grey veining; and Blackwood, a rich black with subtle caramel fossils and blue pearls.

Cambria also introduces six new *Desert Collection* colors, a group of colors representing consistent tones and hues throughout its palette. These colors have been produced in response to the demand of both the contemporary and commercial designer. Examples of new colors in the Desert Collection include: *Devon*, a blue-grey similar to natural concrete; *Minai*, a deep rich black with vibrant mirror chips; *Cuddington*, the perfect creamy sandstone; and *Waverton*, a popular marble.

To view Cambria's new colors visit [www.CambriaUSA.com](http://www.CambriaUSA.com).

### **Strong, Safe, Certified and Environmentally Friendly**

Cambria is a stain resistant, nonporous surface that is harder, stronger and easier to care for than other stone surfaces because it does not require sealing with chemical-based conditioners, polishers or wax. Cambria is also certified by NSF International as safe for use as a food preparation surface – there is no safer surface available to consumers.

Cambria recycles and recovers 100 percent of the water used in its production processes through unique settling and filtering techniques. In addition, Cambria surfaces do not off-gas and contain zero formaldehyde or volatile organic compounds (VOCs). Cambria surfaces have been tested for radon emissions by Air Quality Sciences, Inc. (AQS), an International Organization for Standard (ISO) 9001:2000 registered and ISO 17025 accredited Indoor Air Quality Company. The test confirms that Cambria natural quartz surfaces have no harmful emissions of any type.

Cambria surfaces are GREENGUARD for Children and Schools® certified and GREENGUARD Indoor Air Quality Certified®. Cambria natural quartz surfaces may help projects achieve LEED points towards certification under various LEED Green Building Rating Systems.

Primarily made from North American quartz, and as the only producer of natural quartz surfaces in the United States, Cambria has a lower carbon footprint when compared to other quartz products that are largely produced in the Middle East, Asia and Europe and require greater transportation and carbon resources en route to market.

### **About Cambria**

Cambria is a privately held, family-owned company with more than 600 employees. Headquartered in Le Sueur, Minn., Cambria is one of the few quartz surface plants in the world and the only producer of natural quartz surfaces in the United States. Cambria has a North American network of stone fabricator and installation partners that share Cambria's commitment to quality and craftsmanship. Cambria focuses on quality, innovation and growth in their respective markets. Cambria is available to consumers via retail partners throughout North America. Cambria also exports its products throughout the world.

For additional information about Cambria, or to locate the closest Cambria dealer, call 1-866-CAMBRIA or visit Cambria on the web at [www.CambriaUSA.com](http://www.CambriaUSA.com).