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## MILWAUKEE BUCKS OFFICIALLY UNVEIL CLUB CAMBRIA AT BRADLEY CENTER

*Stylish Suite-Level Lounge Provides Ultimate Setting for Bucks Game*

**MILWAUKEE** (October 17, 2006) – Milwaukee Bucks fans will have the opportunity to experience the team in high style with today's official opening of Club Cambria at the Bradley Center. Club Cambria is a suite-level lounge that offers season ticket holders the ultimate setting for enjoying a Bucks game or other events at the Center.

"With Club Cambria, the Bucks are on the cutting edge of the professional sports industry when it comes to offering our fans the most innovative and stylish seat in the house," said John Steinmiller of the Bucks. "We introduced this concept to our fans last year but now the space is complete. This is truly a red-carpet option for anyone who loves to entertain and be entertained in world-class fashion."

There are 167 seats in the Club Cambria lounge for the 2006-07 season, with a possible expansion of an additional 250 seats in future seasons. Milwaukee Bucks subscriptions for Club Cambria are sold on a full-season (43 games), or partial-season basis, with individual game tickets for Club Cambria sold on an "as-available" basis. Ticket pricing for Club Cambria is per game for season tickets. Individual game tickets for Club Cambria are priced higher than those purchased with a season ticket subscription. A limited supply of ticket subscriptions are available for the 2006-07 season.

"The atmosphere that the Club Cambria concept offers is unlike any other," said John Bueneke, Cambria brand manager. "From the food served to the wonderful Cambria surfaces they are served on, Club Cambria has been designed to enhance the experience for fans."

Club Cambria will feature a multitude of Cambria natural quartz surfaces including bar tops, table tops, wall coverings, buffet tables, vanity tops, drink rails and flooring. The product also will be featured in the Bucks Courtside Club, slated to open in December. Ten different colors of the product were used.

Cambria is non-absorbent and is certified by both *NSF International* as the safest type of surface for commercial food preparation and by *GREENGUARD Indoor Air Quality* as the lowest-emitting type of building material. In addition, Cambria is the only producer of natural quartz surfaces in the United States.

"Fans today are savvy and while they enjoy attending professional sporting events and concerts, they also want some added benefits, including the opportunity to do a little networking between whistles," Buenneke said. "Club Cambria offers all of this and more."

Cambria launched the Club Cambria concept in 2004 at the Target Center in Minneapolis and is also working on a third concept club at Orlando's TD Waterhouse Centre for the Orlando Magic.

### **About Cambria**

Founded in 2001, Cambria is the only producer of natural quartz surfaces in the United States. Cambria is a privately held, family-owned company with over 450 employees. Headquartered in Le Sueur, Minn., the 150,000 square foot production plant produces 225 tons of quartz surfaces per day, and is one of the few quartz surface plants in the world. Cambria-owned fabrication facilities are located in Minneapolis, Chicago, and Indianapolis. In addition, Cambria has a nationwide network of fabricator partners that share Cambria's commitment to quality and craftsmanship. For additional information call 1-866-CAMBRIA or visit Cambria on the web [www.CAMBRIAUSA.com](http://www.CAMBRIAUSA.com).

### **About the Milwaukee Bucks**

The Milwaukee Bucks are entering their 39th season of competition in the National Basketball Association (NBA). The Central Division squad under General Manager Larry Harris and Head Coach Terry Stotts competed in the NBA playoffs last season for the 25th time. The Bucks won the NBA Championship in 1971 and became the only professional sports expansion team to win a league championship in the third season of play, a mark that still stands. The team has captured two Conference Titles (1971 and 1974) and thirteen division titles. The Bucks own the 6th best winning percentage among active NBA franchises (54%) and the ninth best home winning percentage (66%). Since 1968, the Bucks have played before 90% capacity crowds. The Bucks are owned by Herb Kohl, who is in his 22nd season of ownership. The team opens its 2006-07 season on November 1 in Detroit, and plays its first home game in Bradley Center on Saturday November 4 vs. Sacramento.

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